Hereos of Pymoli Summary

Morgan Bricker

The first observable trend is that there are far more male players than female or other. The male’s percentage of players is 84% of 576 total players. Out of the total revenue of $2379.77, males spent $1967.64.

The second observable trend is that the largest age group is 20 to 24-year old’s. Out of

In the 20 to 24 year group, males are 83% of the gender. They also spent the most of any age group. The total revenue of $2397.77, this age group spent $1114.06.

The third observable trend is that the top five items are all pretty cheap and are not purchased that often. The most popular item was only purchased 12 times for a purchase total of $50.76. This means that there are quite a few items that are only purchased a few times, if at all.